

# Atharv Patil

Visual Communication &  
UI/UX Designer

"I am a UI UX and Visual Communication designer with  
excellent communication & software skills & knowledge from  
*Interaction Design Foundation & DesignBoatSchool.*"

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## Experience

### UI/UX Design Internship

ITH Technologies Pvt. Ltd.  
June 2023 - August 2023

- Led UI/UX design projects.
- Applied modern design principles to enhance user experiences.
- Actively contributed to design sprints & brainstorming sessions.
- Collaborated closely with cross-functional teams.
- Designed a fully responsive website within a tight deadline.
- Designed and approved three brand books independently.
- Identified product needs and gained stakeholder approval for designs.
- Recreated logos, currently approved and in use.
- Created impactful visuals, including storyboarding & T-shirt.

### Graphic Designer and Social Media coordinator

Ahmedabad Design Week 3.0  
February 2022 - March 2022

- Created event social media content using Adobe Illustrator, Photoshop, etc.
- Created posts for Instagram, Facebook, Twitter, etc.
- Actively participated in content ideation sessions, bringing creative ideas to the table and contributing to the overall success of the event.
- Collaborated on aligning social media content with event branding.
- Designed large-scale posters displayed on big screens as backdrops.

## Course Certificates

### Interaction Design Foundation

- [Mobile UX Design: The Beginner's Guide](#)
- [Web Design for Usability](#)
- [Perception and Memory in HCI and UX](#)
- [UI Design Patterns for Successful Software](#)
- [Human-Computer Interaction: The Foundations of UX Design](#)
- [Journey Mapping](#)
- [Design Thinking: The Ultimate Guide](#)
- [How to Create a UX Portfolio](#)

### DesignBoat UI/UX School

- [Professional Bootcamp in UX/UI Design](#)

## Education

### Unitedworld Institute of Design

Visual Communication  
2020 - 2024

- Degree: B.Des in Visual Communication
- University: Karnavati University
- Duration: 4 years
- Key Areas Covered:  
UI/UX, Illustration, Print Design, Motion Graphics, Signage, Brand Identity, Packaging, Character Design & Sound Design.

## Skills

- UI Design
- Interaction Design
- Prototyping
- Figma
- Adobe Softwares
- User Research & User Strategy
- Wireframing & Prototyping
- Visual Design
- Usability Testing & Analytics
- Information Architecture